



CMO HUDDLES OVERVIEW

“No CMO can outwork this job, but together we can outsmart it. If you’re looking for a force multiplier and are committed to continuous professional development, let’s huddle.”

— Drew Neisser, Founder

Why CMO Huddles?

Today’s top CMOs bring amazing new insights, ideas, and talents to the table every day, yet they often struggle to get respect in the C-Suite and find themselves isolated from peers. With access to a diverse network that has solved just about every marketing challenge, CMO Huddles exists to help CMOs help each other make faster, better, and more informed decisions. Our promise to you: Just one hour of huddling each month equals ten hours of perspiration saved.

Purpose

Bring together and empower effective B2B CMOs to **share**, **care**, and **dare** each other to greatness.

Features

Here are 4 ways CMO Huddles supports our community (access depends on Membership Tier):

- **Huddles:** These are expertly moderated, problem-solving conversations about current CMO challenges with highly effective peers in a circle of trust.
- **Consulting:** To address your most pressing issues and help you build a reliable network, we arrange 1:1s with fellow CMOs who’ve conquered similar challenges, and you get access to expert CMO coach Drew Neisser.
- **Resources:** Gain insights and ideas from pithy weekly recaps, an ever-expanding resource library, an always-on Slack channel, and an approved vendor network.
- **PR:** CMO Huddles will help build awareness and recognition for you and your organization via exclusive PR opportunities including videos, podcasts, eBooks, newsletters, and more.

Benefits

- **Confidence:** You’ll gain the insights you need to make faster and better decisions
- **Connections:** You’ll build a powerful peer network to help you now and to sustain your career
- **Courage:** You’ll be inspired and equipped to tackle your biggest challenges
- **Coverage:** You’ll secure exposure as a thought leader across the marketing world

Expert Moderation

Huddles are moderated by Drew Neisser, who has extensive experience working with hundreds of innovative CMOs in various roles as an agency owner, columnist, podcaster, marketing executive, and founding partner of The CMO Club. Drew’s also the author of [Renegade Marketing: 12 Steps to Building Unbeatable B2B Brands](#), as well as over 600 CMO-based pieces of content including podcasts, videos, articles, blogs, speeches, and newsletters. His goal is to extract insights CMOs will cherish, keeping conversations focused on real-world experiences and free of opinion-based conjecture.

Subscription Plans

- Leader: \$350/month (Annual discount: \$3500)
- Insider: \$120/month (Annual discount: \$1200)
- Starter: Free

Convenient Links

- [Apply for membership](#)
 - [Apply for Leader Guest Pass](#)
- [The CMO Huddles Hub on YouTube](#)
 - [CMO Huddles explainer video](#)



What Huddlers Are Saying

- “CMO Huddles has been the single best group I’ve joined in my entire career.”
- “I get inspired at every huddle.”
- “I’ve yet to walk away from a huddle without a few great ideas that I can put into practice.”
- “Yesterday’s session felt like a cross between an executive workshop and a support group, and Drew is a terrific moderator.”
- “Each huddle is a wonderful respite from the craziness of my job.”
- “It’s amazing to have regular access to such a diversity of talent.”
- “My team saved countless hours of research when one CMO shared her vendor analysis.”
- “CMO Huddles have been a wealth of info and a lifeline for me!”
- “Drew is a true pro at keeping the conversations lively, interesting, and on point.”

CMO Huddles Advisory Board

- Denise Vu Broady, CMO, Collibra
- Narine Galstian, CMO, SADA
- Dan Lowden, CMO, Blackbird.ai
- Chandar Pattabhiram, CMO, Coupa
- Chip Rodgers, Chief Partner Officer, WorkSpan
- Gabi Zijderveld, CMO, Smart Eye
- Christopher Willis, Chief Marketing & Pipeline Officer, Acrolinx

CMO Huddles Diversity Taskforce

- La Toya Hodge, CMO, Cappfinity
- Deidre Hudson, former CMO, Payability
- Carlo Cadet, former CMO, Cytracom
- Natalie Gullatt, Founder & President, Black Marketers Association of America